

# Jim Tunney Associates

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## JIM TUNNEY — INTRODUCTION

Becoming successful in today's world is tough. Each of us has an inborn desire to be successful in whatever we endeavor. Yet, sometimes we need encouragement . . . motivation . . . a little humor . . . a renewed perspective to get us back on track to reaching our full potential.

Each of us makes decisions every day. Imagine, though — just imagine — what it would be like to have your decisions reviewed by 60 million people, and then reviewed, and reviewed, and reviewed. Our speaker had that kind of job.

He brings his expertise to us today in four important areas:

First, Dr. Tunney is an educator. He has 28 years experience — as a teacher, coach, the principal of three large Los Angeles high schools, Superintendent of Schools in Bellflower, California, and most recently as Headmaster for York School in Monterey, California, where he continues to serve on the Board of Trustees. He is also a member of the Board of Trustees for Monterey Peninsula College.

Second, and perhaps this is how you know him best, as #32. For 31 years he was a referee in the NFL. Jim has worked some of the most famous NFL games in history and **three** Super Bowls . . . the only referee ever to have worked consecutive Super Bowls.

Third, Jim is a writer, the author of *Impartial Judgment, The “Dean of NFL Referees” Calls Pro Football As He Sees It*, and numerous articles on the business of peak performance and how to be good at it. He is currently at work on *Chicken Soup for the Sports Fan's Soul*.

Finally, and most important for us today, Jim is an accomplished speaker. He has worked with major corporations and associations all over the world to build teams, set effective goals, and increase productivity.

He is Past President of the National Speakers Association and holder of its most prestigious award — the Council of Peers Award for Excellence.

May I present to you — the Man in Charge — Dr. Jim Tunney.

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